

CASE STUDIES

Over the years Markets of One Consulting has assisted various companies in achieving their goals. The following is a brief review of just a few cases.

INTERMEDIATE OIL & GAS SERVICES COMPANY

This organization was looking for new business strategies to increase their revenues and margins with existing clients as well as provide new services in order to attract new clients. Conducted a complete Strategic Assessment of their company, the market they operated in and their competition. Presented the findings and recommendations to the executive as well as the board of directors. One of the two growth strategies was executed with better than expected results.

ELECTRONICS MANUFACTURING ORGANIZATION

As the result of a declining market this company was looking for new ways to grow their business and enhance the life and usefulness of their products. Completed a business case with full financials and take to market strategies to enhance their current line of business.

REGIONAL TELECOMMUNICATIONS COMPANY

Conducted a significant operational review of telecommunications infrastructure (voice, data, IP) Operational Support Systems, Process, Team Structure and Management. Presented to Board comprehensive plan and received approval to execute on strategy

NATIONAL TELECOMMUNICATIONS COMPANY

Contracted to review processes across sales, marketing and operations and prepare recommendations. This project was completed in half the expected time with full roles and responsibilities defined and operational best practices defined. The recommendations were approved and implemented with favorable results.

STARTUP RELOCATION & ESTATE SERVICES COMPANY

Development of website, content, collateral and web based marketing.

NON-PROFIT NETWORKING ORGANIZATION

Development & marketing of non-profit organization website and content. Within 8 months one of the top searched sites in its category.

NEW MARKET
STRATEGIES

COMPLETE BUSINESS
CASE ANALYSIS

OPERATIONAL
EFFICIENCIES

BUSINESS PROCESS RE-
ENGINEERING

MARKETING PLANS

E.BUSINESS &
WEBIFICATION TACTICS

